

THE KENTUCKY GAZETTE'S  
2020 SHOWCASE OF KENTUCKY BOARDS OF DIRECTORS

Advertising Opportunity

The Kentucky Gazette is offering you and your organization a partnership opportunity in this special presentation of the "2020 Showcase of Kentucky Boards of Directors."

The board members featured in the "2020 Showcase" are the influencers who guide your organization, grassroots advocates who convey your message to The Kentucky Gazette's readers – the commonwealth's policy makers in all three branches of state government, as well as coalition partners with a presence in the Capitol.

The Kentucky Gazette's readers are C-suite leaders in public affairs, education, agriculture, banking and finance, labor, associations and nonprofits, local governments, and infrastructure, among other fields.

**NEW this year:** We are excited to offer the added benefit of a 200-word article highlighting your organization that will accompany every half- or full-page insertion. This article will include your organization's color logo. Your article can be a message from your chairperson, a summary of a project, a pitch for collaboration.

In addition to the glossy print publication, The Kentucky Gazette's "2020 Showcase of Kentucky Boards of Directors" will be posted online to the Gazette's website, [www.KentuckyGazette.com](http://www.KentuckyGazette.com), and will be sent to the more than 1,600 subscribers of our weekly e-newsletter, TKG in Brief.

**Leading Kentucky**

Whitney M. Young Jr.   Abraham Lincoln   Alice Allison Dunnigan   Alben W. Barkley   Daniel Boone

Louis D. Brandeis   Henry Clay   A.B. Happy Chandler Sr.

*It takes an institution to influence an institution.  
Your board is your advocate in Frankfort.*

*Illustration*

**Full Page**

8.75" x 11.25" . . . . . \$1,250

**Half Page Horizontal**

8.75" x 5.475" . . . . . \$850

**Premium Placements**

Back Cover (*full-page only*) . . . . . \$1,750  
 Inside Covers (*full page only*) . . . . . \$1,450  
 Page 1 (*full-page only*) . . . . . \$1,450  
 Two-page spread . . . . . \$1,850  
*All ads are four-color at no extra charge.*

*Space reservations are due Monday, June 30. Materials are due Monday, July 24.*

**Contact Donna Hodsdon at 859/221-2266 or [donna@creekhousesales.com](mailto:donna@creekhousesales.com)**

*The full-page rate is more than 15% lower than TKG's open rate. Non-profit rate is a 10% discount (not applicable to ad design).*

*Ad designer Paul Blodgett may be reached at 859/494-4707 or [paul@pjb-marketing.com](mailto:paul@pjb-marketing.com). Paul's full-page rate is \$200 and half-page horizontal rate is \$150. You provide the content.*