

Advertising with THE KENTUCKY GAZETTE

The readers of THE KENTUCKY GAZETTE represent an elite market of the commonwealth's decision-makers and opinion-leaders. The tightly focused Gazette can be found in the offices of:

ELECTED OFFICIALS

- Members of Kentucky's Congressional delegation, including U.S. Sen. Mitch McConnell, U.S. Rep. Hal Rogers and U.S. Rep. Andy Barr
- Gov. Matt Bevin and other constitutional officers
- All 138 members of the Kentucky General Assembly
- All 119 of 120 county judge-executives
- Kentucky Supreme Court justices and other judges
- Many local elected officials, including mayors, county clerks, PVAs, and city council members

KEY LOBBYISTS & BUSINESS EXECUTIVES

- Executives in many of the state's major businesses and blue-chip corporations
- Presidents, regents and executive staff in Kentucky's institutions of higher learning

- Staff at the Administrative Office of the Courts and other court offices
- State Cabinet secretaries, procurement officers, Legislative Research Commission staff, and other state government employees
- Lawyers, campaign consultants, campaign staff, and many others who closely follow public affairs and the activities of state government.
- Hundreds of lobbyists registered in Kentucky

BUSINESS ASSOCIATIONS & TRADE UNIONS

- Kentucky Chamber of Commerce
- Kentucky Coal Association
- Association of General Contractors – Kentucky
- Kentucky Association of Manufacturers
- Kentucky Education Association
- Kentucky State AFL-CIO
- Kentuckians for Better Transportation
- Kentucky Dental Association
- Kentucky League of Cities
- And others ...

PRINT ADVERTISING RATES

	FOUR COLOR						BLACK & WHITE					
	Open	4X	8X	12X	16X	22X	Open	4X	8X	12X	16X	22X
Full	\$1,550	1,475	1,400	1,325	1,250	1,175	1,165	1,100	1,035	970	905	840
Half	945	885	825	765	705	645	600	560	520	480	440	400
Quarter	690	640	590	540	490	440	350	325	300	275	250	225
Eighth	395	360	325	290	255	220	175	160	145	130	115	100

Rates are net. Please contact us for rates for pre-printed inserts.

ONLINE ADVERTISING RATES

Skyscraper	\$2,250
Banner	\$2,250
Block	\$1,350

Rates are net. All rates per calendar year.

AD SIZES

Full page	10.15" x 9.95"
Half page vertical	5" x 9.95"
Half page horizontal	10.15" x 4.9"
Quarter page	5" x 4.9"
Eighth page	5" x 2.35"

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2016 PUBLICATION DATES

The Kentucky Gazette is published twice a month, except for in July and December when we publish once a month.

In July, we publish "Energizing Kentucky," which provides a focused look at the energy industry and its role in powering the commonwealth's economy.

In December, we publish "Kentucky Boards." Under the premise, "it takes an institution to influence an institution," this popular publication presents board members to members of the Kentucky General Assembly and other Gazette readers in front of the legislative session.

Discounted ad rates are available for both special publications.

